



ST. LAWRENCE HIGH SCHOOL

A Jesuit Christian Minority Institution



Answerkey 32

Sub: Economics Class: XII

Chapter 06: Revenue F.M.: 15

Topic: Relation among TR, AR, MR

When price is fixed and variable Date: 08/07/2020

Multiple choice questions

1x15 = 15

1. When price is fixed, AR is always _____ to MR.

- a. Greater,
- b. Less,
- c. Equal.
- d. More.

Ans: c. Equal.

2. Revenue is firm's _____.

- a. Profit,
- b. Income,
- c. Cost,
- d. Expenditure.

Ans: b. Income.

3. When price is fixed, TR is increasing proportionately with increasing units of ____.

- a. Output,
- b. Input,
- c. Sale,
- d. Profit.

Ans: a. Output.

4. _____ is the total income from selling the products.

- a. Total saving,
- b. Total investment,
- c. Total revenue,
- d. Total cost.

Ans: c. Total revenue.

5. When price is fixed AR curve will be _____ to horizontal axis.

- a. Perpendicular,
- b. Asymptotic,
- c. Coincide,
- d. Parallel.

Ans: d. Parallel.

6. Total revenue will depend on the _____.

- a. Profit,
- b. Investment,
- c. Input used,
- d. Quantity sold.

Ans: d. Quantity sold.

7. When AR is rising, then _____.

- a. $AR=MR$,
- b. $MR>AR$,
- c. $AR>MR$,
- d. $AR>P$.

Ans: b. $MR>AR$.

8. When price is fixed _____ is a straight line passing through the origin.

- a. AR,
- b. MR,
- c. AC,
- d. TR.

Ans: d. TR.

9. Average revenue is nothing but _____.

- a. Profit,
- b. Price,
- c. TR,
- d. MR.

Ans: b. Price.

10. When AR is decreasing, then _____.

- a. $AR=MR$,
- b. $MR<AR$,
- c. $MR>AR$,
- d. $MR<0$.

Ans: b. $MR<AR$.

11. When TR will be maximum then MR will be _____.

- a. Zero,
- b. Negative,
- c. Positive,
- d. Maximum.

Ans: a. Zero.

12. When price is variable, MR is positive so long as TR _____.

- a. Decreases,
- b. Increases,
- c. Maximum,

d. Zero.

Ans: b. Increases.

13. When price is variable, TR will meet the horizontal axis, when _____ is zero.

a. MR,

b. TR,

c. AR,

d. AC.

Ans: c. AR.

14. When AR is constant then _____.

a. $AR=MR$,

b. $AR>MR$,

c. $AR<MR$,

d. $AR=0$.

Ans: a. $AR=MR$.

15. When price is variable, TR curve starts from the _____.

a. Vertical axis,

b. Horizontal axis,

c. Negative axis,

d. Origin.

Ans: d. Origin.

DebaleenaGanguly.

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