



# ST. LAWRENCE HIGH SCHOOL

A Jesuit Christian Minority Institution

ANSWER SHEET - 29

CLASS – XI

SUBJECT – BSTD

CHAPTER 9 – Internal Trade

DATE - 01.02.21

TOPIC – Wholesalers and Retailers

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Multiple choice questions :

1. Trade that takes place within the boundary of the country is called  
a) external trade **b) internal trade** c) import d) export.
2. Which one of the following deals with large quantity of goods ?  
a) agent b) broker **c) wholesaler** d) retailer.
3. Wholesaler provide services to which of the following ?  
a) manufacturers b) retailers c) consumers **d) all of these.**
4. Wholesaler acts as a \_\_\_\_\_ of the manufacturer.  
**a) selling agent** b) purchaser c) consumer d) wholesaler.
5. When wholesaling is combined with manufacturing of goods it is known as  
a) manufacturer retailer **b) manufacturer wholesaler** c) retailer wholesaler d) none of these.
6. Which one of the following is an example of wholesale trade ?  
a) grocery shop b) ration shop c) Bata **d) distributor of clothes.**
7. Wholesaler acts as a link between manufacturer and \_\_\_\_\_.  
a) consumer b) middlemen **c) retailer** d) supplier.
8. When wholesaler sells goods to retailer as well as consumer it is called  
a) manufacturer wholesaler b) manufacturers retailer **c) retailer wholesaler** d) retailer consumer.
9. Retailer acts as a link between wholesaler and \_\_\_\_\_.  
**a) consumer** b) middlemen c) retailer d) supplier.
10. When wholesaler purchase goods from producer to sell to the retailer it is called  
a) manufacturer wholesaler b) manufacturers retailer **c) merchant wholesaler** d) retailer consumer.
11. Which of the following functions of retail trade ?

a) business function b) service function **c) both a and b** d) none of these.

12. Which of the following is an example of retail trade ?

**a) ration shop** b) distributor of clothes c) distributor of consumer goods d) none of these.

13. The objective of retail trade is to sale goods to the -

**a) consumer** b) middlemen c) retailer d) supplier.

14. Retailer sell goods in

**a) small quantity** b) bulk quantity c) both a and b d) none of these.

15. Fixed shop retailers can be classified into how many types ?

**a) 2** b) 3 c) 4 d) 5.

By U James Riju