



ST. LAWRENCE HIGH SCHOOL
A Jesuit Christian Minority Institution
WORK SHEET - 29
CLASS - XI



SUBJECT – BSTD

CHAPTER 9 – Internal Trade

DATE - 01.02.21

TOPIC – Wholesalers and Retailers

Multiple choice questions :

1. Trade that takes place within the boundary of the country is called
a) external trade b) internal trade c) import d) export.
2. Which one of the following deals with large quantity of goods ?
a) agent b) broker c) wholesaler d) retailer.
3. Wholesaler provide services to which of the following ?
a) manufacturers b) retailers c) consumers d) all of these.
4. Wholesaler acts as a _____ of the manufacturer.
a) selling agent b) purchaser c) consumer d) wholesaler.
5. When wholesaling is combined with manufacturing of goods it is known as
a) manufacturer retailer b) manufacturer wholesaler c) retailer wholesaler d) none of these.
6. Which one of the following is an example of wholesale trade ?
a) grocery shop b) ration shop c) Bata d) distributor of clothes.
7. Wholesaler acts as a link between manufacturer and _____.
a) consumer b) middlemen c) retailer d) supplier.
8. When wholesaler sells goods to retailer as well as consumer it is called
a) manufacturer wholesaler b) manufacturers retailer c) retailer wholesaler d) retailer consumer.
9. Retailer acts as a link between wholesaler and _____.
a) consumer b) middlemen c) retailer d) supplier.
10. When wholesaler purchase goods from producer to sell to the retailer it is called
a) manufacturer wholesaler b) manufacturers retailer c) merchant wholesaler d) retailer consumer.
11. Which of the following functions of retail trade ?

a) business function b) service function c) both a and b d) none of these.

12. Which of the following is an example of retail trade ?

a) ration shop b) distributor of clothes c) distributor of consumer goods d) none of these.

13. The objective of retail trade is to sale goods to the -

a) consumer b) middlemen c) retailer d) supplier.

14. Retailers sell goods in

a) small quantity b) bulk quantity c) both a and b d) none of these.

15. Fixed shop retailers can be classified into how many types ?

a) 2 b) 3 c) 4 d) 5.

By U James Riju