



ST. LAWRENCE HIGH SCHOOL
A JESUIT CHRISTIAN MINORITY INSTITUTION
Study Material No. 5



Sub: Business Studies
Topic: Principles of Management

Class XII

Date: 13.06.2020
Chapter – 2

Q1- In what way the Principle of 'Unity of Command' is useful to the management? Give a brief explanation.

Ans- The 'Unity of Command' principle states that any person should be answerable to only one authority figure. This principle is violated if an individual receives the command from two or more people. According to Fayol, this principle has an effective role in management.

Q2- What is Scientific Management? Mention any three of its principle.

Ans- Frederick Taylor (1856- 1915) coined the term Scientific Management. It means working as per the standardized techniques and tools. With the help of specialized personnel, management can improve both the quantity and quality of the product and can reduce the cost at the same time.

The three principles of scientific management are:

Personnel Development: The overall development of the employees which increases organisations efficiency as well.

Harmony, Not Discord: It means maintaining a harmonious environment between workers and managers.

Science, Not Rule of Thumb: Organisation should apply the practices of Scientific Management. It improves efficiency and increases productivity.

Q 3- Which organisational structure assists in increasing managerial and operational efficiency.

Ans- Functional structure is the one which assists in increasing the managerial and operational efficiency.

Q 4- Briefly explain any four points regarding the significance of the principles of management.

Ans- Principles of management play a very important role in the managerial practices of an organisation. Check their significance below:

Basic Education of Management: These principles form the basic roots and research the techniques management. Management as a discipline could not have been developed without the basic idea of management.

Logistic Decisions: It encourages management decisions to be taken carefully. The decisions must be based on reasons and proofs rather than beliefs and ignorance.

Optimal use of Resources: It helps in the optimum utilization of the available resources. By applying principles of management the exact cause and effect relationship of the decisions of the managers can be easily predicted.

Insights to Reality: The principle of management can be applied on the basis of years of experimentation and observation.

Q 5- Explain in brief the 'discipline' and 'scalar chain' as the principles of general management.

Ans- The brief explanation of Scalar Chain and Discipline are given below:

Discipline: Discipline means that an establishment must follow the rules and regulations. Discipline requires good supervisors at all levels who have clear and unbiased agreements.

Scalar chain: Scalar chain means a defined way of authority and communication. The order that it follows is from highest to the lowest.