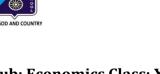
## **ST. LAWRENCE HIGH SCHOOL** *A Jesuit Christian Minority Institution*

Worksheet 33		
Sub: Economics Class: XII Chapter 07: Profit MaximisationF.M.: 15 Topic:Concept of Gross profit, Net profit		
-	lements of profit Date: 09/07/2020	
Multij	ple choice questions	1x15 = 15
1.	The difference between total revenue and total cost is known a	S
	a. Profit,	
	b. Price,	
	c. Loss,	
	d. Average revenue.	
2.	If gross profit is less than implicit earning, net profit is	
	a. Positive,	
	b. Negative,	
	c. Zero,	
	d. Maximum.	
3.	Profit is a mixed andincome.	
	a. Net,	
	b. Gross,	
	c. Vexed,	
	d. Total.	
4.	Profit is the reward fortaking.	
	a. Risk,	
	b. Production,	
	c. Price,	
_	d. Sale.	
5.	is the income of the organizer.	
	a. Marginal revenue,	
	b. Profit,	
	c. Average revenue,	
C	d. Price.	t
6.	Gross profit is the difference between total revenue and total _	cost.
	a. Average cost,	
	b. Marginal cost,	
	c. Contractual cost,	





- d. Explicit cost.
- 7. If from gross profit we deduct the payments to be made on account of factors of production supplied by the entrepreneur, we can get \_\_\_\_\_.

a. Total cost,

- b. Total revenue,
- c. Total profit,
- d. Net profit.
- If gross profit is greater than implicit earning, net profit is \_\_\_\_\_\_.
  - a. Positive,
  - b. Negative,
  - c. Zero,
  - d. Maximum.
- 9. Prof. \_\_\_\_\_\_said profit is the reward for risk taking.
  - a. Taussig,
  - b. Marshall,
  - c. Knight,
  - d. Smith.
- 10. Profit can arise as a result of \_\_\_\_\_.
  - a. Production,
  - b. Sale,
  - c. Marketing,
  - d. Innovation.
- 11. If the entrepreneur enjoys \_\_\_\_\_\_power in the market, he can earn excess profit.
  - a. Monopoly,
  - b. Will,
  - c. Sales,
  - d. Marketing.
- 12. Firm can increase its net profit through \_\_\_\_\_\_.
  - a. Sale,
  - b. Product differentiation,
  - c. Marketing,
  - d. Managers.
- 13. Windfall gain means \_\_\_\_\_profit.
  - a. Net,
  - b. Gross,
  - c. Zero,
  - d. Unexpected.
- 14. Profit is the result of innovation said by prof.\_\_\_\_\_.
  - a. Marshall,

- b. Knight,
- c. Schumpeter,
- d. Keynes.
- 15. Prof. \_\_\_\_\_\_said profit is a mixed and vexed income.
  - a. Taussig,
  - b. Marshall,
  - c. Knight,
  - d. Keynes.

DebaleenaGanguly. 09.07.2020