



ST. LAWRENCE HIGH SCHOOL
A JESUIT CHRISTIAN MINORITY INSTITUTION



Worksheet No. 8

Sub: Business Studies
Topic: Business Environment

Class XII

Date: 19.06.2020
Chapter – 3

Answer the following questions: (MCQ)

- 1. In which of the following basic categories can business environment be divided?**
 - a. Local and regional
 - b. Regional and National
 - c. Internal and External
 - d. Financial and Non-financial
- 2. Business Environment does not have the following characteristics –**
 - a. Uncertainty
 - b. Dynamic
 - c. Stability
 - d. Relatively
- 3. The importance of understanding of business environment is signified by –**
 - a. Identification of opportunities
 - b. Coping with rapid changes
 - c. Improvement in performance
 - d. All of these
- 4. Economic environment refers to all forces which have a _____ impact on business**
 - a. Political
 - b. Natural
 - c. Economic
 - d. Social
- 5. Which environment is within the control of the business?**
 - a. Internal
 - b. External
 - c. Micro
 - d. Macro
- 6. Which environment is beyond the control of the business?**
 - a. Internal
 - b. External
 - c. Micro
 - d. Macro
- 7. Which one of the following identifies the early signals of possible environment changes?**
 - a. Scanning
 - b. Monitoring
 - c. Forecasting
 - d. Assessing
- 8. Which one of the following is concerned with developing projection of direction, scope, speed and intensity of environmental change?**
 - a. Scanning
 - b. Monitoring
 - c. Forecasting
 - d. Assessing
- 9. Which of the following is an example of social environment?**
 - a. Export and import items
 - b. Composition of families
 - c. Constitution of the country
 - d. Advances in information technology
- 10. Which of the following is not a feature of Business environment?**
 - a. Interrelated Elements
 - b. Dynamics
 - c. Complexity
 - d. Continuous
- 11. Which of the following does not explain the impact of government policy changes on business & industry?**
 - a. Increasing competition
 - b. More demanding market customers
 - c. Market orientations
 - d. Change in agricultural prices
- 12. _____ refers to negative and unfavourable external factors that are likely to create hurdles for a firm:-**
 - a. Opportunities
 - b. Warning
 - c. Threats
 - d. None of these

13. Which of the following are the dimensions of the business environment:-

- a. Economic & Social
- b. Technological & Economic
- c. Legal & Social
- d. All of the above

14. Globalization does not involve:-

- a. Reduction of barrier
- b. Free flow of goods & services
- c. Global mechanism for settlement of economic disputes
- d. Free flow of capital

15. Which of the following are the impact of govt. policy changes on business & industry?

- a. Increased competition
- b. Need for change
- c. Demanding customers
- d. All of the above

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